# INNOVATION PLUS MyRebate CALCULATOR WWW.INNOVATIONPLUSPROGRAM.COM

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nnovation Plus Programs 2013

STEP

When it comes to growing, every seed, every ounce, every acre counts. Help maximize your profits with our precision-based MyRebate Calculator and MyYield Calculator tools.

Corn

Soybeans

Potatoes

Home 2013 Programs Innovation Center Catalog Contact

- Steps for MyRebate Calculator:
- 1. Select your crops

INDICATE CROPS

MyRebate Calculate

RESET

Corn

- 2. Click the orange Calculate Estimate button 3. Enter your acreage and click submit to
- view your estimated rebate 4. To adjust acreage, click the green
- Recalculate Rebate Estimate button
- Steps for MyYield Calculator: 1. Select your crops Click the orange Yield Info button to view yield data 3. Enter numbers in the calculator fields
- according to what's best for your farm 4. View your potential return on investment

CLICK ON 2013

PROGRAMS

Cotton Cereals Canola Sugar Beets Peanuts

After your crops are chosen you may click on a product name to view program details.

CLICK ON "CORN"

 Min.
 Rebate
 Min. Use Rate
 Min. Purchase
 Your

 Acres
 \$/Unit
 (Per Acre)
 Quantity
 Acreage

To learn more about how Bayer CropScience can maximize your yield potential as well as your profit potential as a Bayer customer, visit www.InnovationPlusProgram.com for the 2013 program details.

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### **CLICK ON CALCULATE REBATE ESTIMATE**

▲ Corn	⑦ Acres	Rebate \$/Unit	Min. Use Rate (Per Acre)	Min. Purchase Quantity A	Your Estimate Creag Total	Herbic Balan
Autumn And Autur Herbicide	nn Super Progr	am	-		CALCULATE	Corvu Capre
Balance Flexx	80	2.00	3.5 oz	2.5 Gal	REBATE ESTIMATE	Laudi
Corvus	80	3.00	5.6 oz	2.5 Gal		Strate
Capreno	80	3.00	3 oz	2 Gal		-
Autumn	80	-	.3 oz	24 oz		
Autumn Super	80	-	.5 oz	40 oz		
Stratego YLD Early Fungicide	/ Purchase Prog	Iram				
Stratego YLD	0	2.50	4 oz	N/A		
Corn Grower Prog Herbicide + Fungicio						
Balance Flexx	250	1.50	4 oz	7.5 Gal		
Corvus	250	2.50	5.6 oz	10 Gal		
Capreno	250	1.50	3 oz	6 Gal		
Laudis	250	2.00	3 oz	6 Gal		
Stratego YLD	250	-	4 oz	7.5 Gal		
	REDEMP		\$0.00			
	Plus program	ms. Cash equ	mplete details on in uivalent rebate per a for the minimum re	cre or per gallon (as		
	ROI / YIE	LD POTE	NTIAL ESTIMA	TE TOTAL	\$0.00	
	Yield Data is vary depend application I and associa	Indicate Acreage for ea Enter the acreage associated with applied across all crops. In order	h each product. To			
	ESTIMAT	E TOTAL			products in the right column per	
		for product p	nts will not be paid o erformance.	n Bayer products	CORN	
				illustration purposes	Balance Flexx	Auto
	only. Reading	only. Results will vary depending on grower input and assumptions.				
			pending on ground		Corvus 2000	Auto

Indicate Acreage for e	ach product	×	1	AND TO MARK AND
Enter the acreage associated with each product. Total acreage per product will be applied across all crops. In order to be eligible for the rebate, you must select products in the right column per crop.		be	<b>G</b>	Innovation Plu     Other     Corn Program  The Bayer CropScience corn portfolio delivers solutions that pay at harvest and through the Innovation
CORN				Plus <sup>®</sup> Program. You can earn up to \$2.50 per arer in cash up of that test that both the logist list mituals Program by simply purchasing and applying Corvus <sup>®</sup> , Capreno <sup>®</sup> , Laudis <sup>®</sup> or Balance <sup>®</sup> Flexx herbicides along with Stratego <sup>®</sup> YLD on a minimum of 250 acre. All while enjoying excellent weed management as well as helping to maximize yield and grain quality.
Polyana Plant			S MAXIMIZE YIE	ELD POTENTIAL WITH THESE QUALIFYING PRODUCTS
Balance Flexx	Autumn		CORVUS	Offers consistent, one-pass grass and broadleaf control at an ultra-low use rate of just 5.6 oz/acre, delivering weed control you can depend on.
Corvus	Autumn Super			
2000			Capreno	With the longest-lasting residual of any post, Capreno delivers season-long control of the toughest weeds to deliver an amazing end-of-season clean.
Capreno	Stratego YLD 1500		LAUDIS	Powerful residual grass and broadleaf weed control with unsurpassed crop safety in all types of corn and the strength to handle glyphosate-resistant weeds.
Laudis				
500	1		Balance flexx	Provides tough, broad-spectrum weed control on contact, and reactivates to control late emerging weeds, leaving nothing to chance.
Note that total acreage per	product will be applied across all crops		STRATEGOYLD	The official fungicide of the yield bump provides proven disease control and all-around plant coverage for healthier fields and higher yield potential. Apply early season, at-tassel or both.
0	lear Submit		To learn more customer, visit	about how Bayer CropScience can maximize your yield potential as well as your profit potential as a Bayer www.InnovationPlusProgram.com for the 2013 program details.
		and the second	Bayer CropScience (P, 2 T.N. Alexander Drive, herein are trademarks of Bayer. Baharo: Pico For additional product information, call foll-fe	Research Tainingle Park NC 27708 Always read and follow label directions: Bayer Arge 4, the Taiper Cores (reg 4, and product names liabed and Cores are redirected are products. Not al products are registered in al states: DARA DMBAD000-19 is an over on mix of AGD/14, I.P. 1 - 1486-9884/98 (-1486-992-2027) or rest our website at www.BayerCoregulations.co. Child/DML011A62000400

ENTER THE ACRES SHOWN AND CLICK "SUBMIT"



STFP

Innovation Plus

## **THE POTENTIAL REBATE IS AUTO-CALCULATED**

▲ Com	Min. Acres	Rebate \$/Unit	Min. Use Rate (Per Acre)	Min. Purchase Quantity	Your Acreage	Estimat Total
Autumn And Autumr Herbicide	n Super Progra	am			_	<u>^</u>
Balance Flexx	80	2.00	3.5 oz	2.5 Gal	-	1
Corvus	80	3.00	5.6 oz	2.5 Gal	2000	
Capreno	80	3.00	3 oz	2 Gal	-	
Autumn	80		.3 oz	24 oz	-	
Autumn Super	80	+	.5 oz	40 oz	-	
Stratego YLD Early F Fungicide Stratego YLD	Purchase Prog	2.50	4 oz	N/A	1500	\$3,750.00
Corn Grower Program Herbicide + Fungicide						1.00
Balance Flexx	250	1.50	4 oz	7.5 Gal	-	1
Corvus	250	2.50	5.6 oz	10 Gal	2000	\$3,750.00
Capreno	250	1.50	3 oz	6 Gal	-	
	050	2.00	3 oz	6 Gal	500	
Laudis	250	2.00	O OL			

REDEMPTION ESTIMATE TOTAL

purchase.

ESTIMATE TOTAL

assumptions.

reimbursed for product performance.

Please utilize links for complete details on individual Innovation

specified in the program) for the minimum required volume

**ROI / YIELD POTENTIAL ESTIMATE TOTAL** 

and associated ROI yield increases are not additive.

only. Results will vary depending on grower input and

Plus programs. Cash equivalent rebate per acre or per gallon (as

Yield Data is from indicated trials and years. Individual results may

vary depending on conditions. The estimated ROI for each product

application listed should be considered separately. Applications

Grower program payments will not be paid on Bayer products

Calculator results depicted are examples for illustration purposes

\$7,500.00

\$0.00

\$7,500.00

#### **Corvus Herbicide**

Corvus® pre-emergence corn herbicide provides consistent, broad-spectrum control of grass and broadleaf weeds for a full season at just 5.6 fl oz/A. Corvus delivers rapid burndown, long-lasting residual and reactivation for dependable weed control in field corn and corn grown for silage.

NOTE:

If you click

will appear.

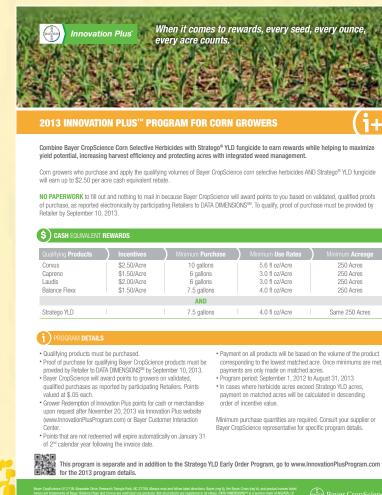
#### Corn Herbicides Program



Considering season-long weed control? Start the season right with Autumn<sup>™</sup> Super herbicide in the fall or early spring for burndown of emerged weeds and residual control, then follow up with Corvus® pre-emergence corn herbicide for consistent one-pass grass and broadleaf weed control all season long.

#### 2013 INNOVATION PLUS" PROGRAM FOR AUTUMN" AND AUTUMN<sup>™</sup> SUPER Program Deadline: 8/31/2013

Get great performance and rewards! Earn up to \$3.00 per acre in the Innovation Plus<sup>™</sup> Program by simply purchasing and applying Autumn<sup>™</sup> or Autumn<sup>™</sup> Super herbicides to treat a minimum of 80 acres. Then on the same acres, follow Autumn or Autumn Super application by treating with Balance® Flexx, Corvus® or Capreno®.



## Bayer CropScience



250 Acres 250 Acres

## INNOVATION PLUS MyYield CALCULATOR WWW.INNOVATIONPLUSPROGRAM.COM

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Enter Your Loyalty ID

Enter Your Password

Forgot Loyalty ID or Password?

ОК

Don't have a Loyalty ID?

**REQUEST ONE** 

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Innovation Plus Programs 2013

When it comes to growing, every seed, every ounce, every acre counts. Help maximize your profits with our precision-based MyRebate Calculator and MyYield Calculator tools. Steps for MyRebate Calculator:

Soybeans

Potatoes

ation Center

- . Select your crops Click the orange Calculate Estimate button

INDICATE CROPS

Corn

3. Enter your acreage and click submit to

STEP

- view your estimated rebate
- 4. To adjust acreage, click the green Recalculate Rebate Estimate button
- Steps for MyYield Calculator: 1. Select your crops 2. Click the orange Yield Info button to view yield data 3. Enter numbers in the calculator fields
- according to what's best for your farm 4. View your potential return on investment

Cereals

Sugar Beets

MyFinance Programs

**CLICK ON 2013** 

PROGRAMS

**CLICK ON** CORN"

Peanuts

After your crops are chosen you may click on a product name to view program details.

....

 Rebate
 Min. Use Rate
 Min. Purchase
 Your

 \$/Unit
 (Per Acre)
 Quantity
 Acreage

To learn more about how Bayer CropScience can maximize your yield potential as well as your profit potential as a Bayer customer, visit www.InnovationPlusProgram.com for the 2013 program details.

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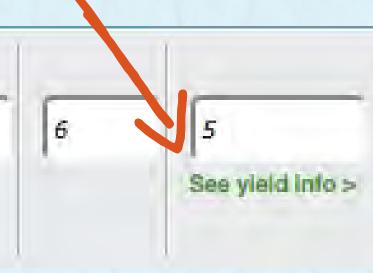


### **CLICK ON "YIELD INFO" OR "SEE YIELD INFO"**

Poncho/VOTIVO Early Season Insect & Broad Spectrum Nematode Protection

YIELD INFO >

2000



By Clicking on "Yield INFO" actual yield data is immediatedly available to the customer to aid in the economic decision process.





Early Seaso

(VOTIVO



## Innovation Plus

the second second second	Print
4 bu/a yield inc	crease
road Spectr	rum Nematode Protection
n black cutworms, w on nematodes and r ves problems by pre	n corn acres, Poncho/VOTiVO <sup>®</sup> protects vireworms, seed corn maggots, root needle nematodes. Poncho/VOTiVO eventing them, leading to healthier plant estimated average 5.4 bu/A yield benefit
VO® Vield Enhan	cement over Poncho 250*: USA
VO <sup>®</sup> Yield Ennan	icement over Poncho 250": USA
ou/A yield benefit; 72.1% of trials	
	Trials
	rademarks of Bayer. Additional on are the trademarks of Bayer or
	blow all label instructions. Not all
I states. For additio	nal information call toll-free
	Dela
u/a yield incr	
	ease
r + Early Sea	ease ason Fungicide
r + Early Sea	ease
r + Early Sea lying a tankmix of L mitment, labor nee aber of passes acro	ease ason Fungicide audis and Stratego <sup>®</sup> YLD reduces time ds and equipment wear by reducing the ss the field all while preserving and
r + Early Sea lying a tankmix of L mitment, labor nee aber of passes acro	ease ason Fungicide Laudis and Stratego <sup>®</sup> YLD reduces time rds and equipment wear by reducing the
r + Early Sea alying a tankmix of L mitment, labor nee aber of passes acro- ancing yield potenti	ease ason Fungicide Laudis and Stratego <sup>®</sup> YLD reduces time ds and equipment wear by reducing the ess the field all while preserving and ial, up to 7 bu/A increase.
or + Early Sea olying a tankmix of L nmitment, labor nee nber of passes acro- ancing yield potenti Yield Advantag + Laudis at V5	ease ason Fungicide Laudis and Stratego <sup>®</sup> YLD reduces time ds and equipment wear by reducing the ss the field all while preserving and ial, up to 7 bu/A increase.
r + Early Sea lying a tankmix of L mitment, labor nee aber of passes acro- ancing yield potenti Yield Advantag + Laudis at VS ned 0.5 lbs/A atrazine	ease ason Fungicide audis and Stratego <sup>®</sup> YLD reduces time ds and equipment wear by reducing the ass the field all while preserving and ial, up to 7 bu/A increase.
olying a tankmix of L nmitment, labor nee nber of passes acro	ease ason Fungicide audis and Stratego <sup>®</sup> YLD reduces time ds and equipment wear by reducing the ass the field all while preserving and ial, up to 7 bu/A increase.
or + Early Sea olying a tankmix of L mmitment, labor nee nber of passes acro- tancing yield potenti Yield Advantag + Laudis at VS ned 0.5 lbs/A atrazine	ason Fungicide audis and Stratego <sup>®</sup> YLD reduces time ds and equipment wear by reducing the ass the field all while preserving and ial, up to 7 bu/A increase.
or + Early Sea olying a tankmix of L nmitment, labor nee nber of passes acro- nancing yield potenti Yield Advantag + Laudis at VS ned 0.5 lbs/A atrazine	ease ason Fungicide audis and Stratego <sup>®</sup> YLD reduces time ds and equipment wear by reducing the ass the field all while preserving and ial, up to 7 bu/A increase.

The untreated check is weed free but does not include a fundicide Bayer (reg'd) and the Bayer Cross (reg'd) are trademarks of Bayer. Additional trademarks and/or logos used in this presentation are the trademarks of Bayer or the respective brand owner. Always read and follow all label instructions. Not all products are registered in all states. For additional information call toll-free

MyRebate Calculator			lyYield culator		MyFinance Programs			
▲ Corn	Acres Treated	Grain \$ per Bushei	Potential Yield Increase	\$ per Acre of Product	S per Acre for Application	Inno		
Poncho/VOTiVO Early Season Insect & Broad Spectrum Nematode Protection YIELD INFO >	2000	6	5 See yield info >	a	0	\$60, (\$30.0		
Stratego YLD V4-V7 Application YIELD INFO >	800	6	6 See yield info >	17	0	\$15, (\$19.0		
Stratego YLD VT - R2 Application YIELD INFO >	500	6	10 See yield info >	17	12	\$15, (\$31.0		
Stratego YLD V4 - V7 & VT - R2 Application YIELD INFO >	Acreage	Amount	Bushels/Acre See yield info >	Amount	Amount			
Laudis + Stratego YLD Herbicide Safener & V4 - V7 Fungicide YIELD INFO >	200	6	8 See yield info >	30	7	\$2,2 (\$11.0		
-	REDEMP	TION EST		-				
	Please utilize Plus program	e links for co 1s. Cash equ	mplete details on i uivalent rebate per ) for the minimum r	individual Innov acre or per ga	llon (as			
	ROI / YLD	POTEN	TIAL ESTIMAT	TE TOTAL		\$92,9		
	Yield Data is from indicated trials and years. Individual results may vary depending on conditions. The estimated ROI for each product application listed should be considered separately. Applications and associated ROI yield increases are not additive.							
	ESTIMAT	E TOTAL				\$92,9		
	Grower prog reimbursed f		nts will not be paid erformance.	on Bayer produ	ucts			

Calculator results depicted are examples for illustration purposes



## CLICK ON MyYield CALCULATOR

Enter "Acres Treated," "Grain \$ per Bushel," "Potential Yield Increase," "\$ per Acre Product" and "\$ per Acre for Application".

**NOTE:** Product cost and Application are not considered for Poncho VOTiVO as it is accounted for in the seed cost.

